



## NEWS RELEASE

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### **Mortgage Builder Software Appoints Bill Mitchell as Vice President of Sales and Wendy Bennetts as Director of Marketing and Business Development**

*-- Industry veterans expand national sales efforts --*

**SOUTHFIELD, Mich., Feb. 4, 2008** – [Mortgage Builder Software, Inc.](#), provider of end-to-end mortgage banking software, announced that Bill Mitchell has been appointed vice president of sales and Wendy Bennetts has been named director of marketing and business development. Mitchell is responsible for planning and executing nationwide mortgage banking sales efforts, while Bennetts is opening a North Carolina-based office in addition to supporting national sales and marketing programs.

“Bill and Wendy offer expert mortgage industry knowledge that prospects will value as we seek to solve the loan origination software (LOS) needs of mortgage bankers, community banks and credit unions,” said Keven Smith president of Mortgage Builder Software. “We wanted Bill’s industry expertise to manage our emerging prospects and added a southeastern office to get closer to a growing regional customer base. Although 2007 was a difficult year for many in the mortgage industry, Mortgage Builder experienced one of its better years.”

“Mortgage Builder has firmly established its presence by understanding the importance of quality service and delivering the right LOS technology,” said Mitchell. “I look forward to helping real estate finance professionals understand what makes Mortgage Builder’s software the preferred choice for many institutions.”

Prior to joining Mortgage Builder, Mitchell was regional manager at Lender E-Source directing and supporting all sales efforts while building long-term relationships in the southeastern region. He was also a regional sales manager with Fiserv’s San Diego-based Del Mar Database, transitioning to business development channel manager after the acquisition by Fiserv in 2005. He increased the Southeast client base by 60 percent with a revenue increase of more than \$5 million.

“Mortgage Builder has clients across the nation and many of our newer prospects are based in the Southeast so we decided to create a regional office to better serve the region,” said

Bennetts. “We wanted to increase the number of face to face opportunities and provide clients with a local contact.”

Bennetts has 15 years of mortgage banking experience specializing in loan origination and underwriting. Prior to being appointed to this position, Bennetts was a Mortgage Builder account specialist providing training and support for prospective and existing Mortgage Builder clients. She worked for First American Lenders Advantage, a division of First American Title Insurance Company, as an account executive dedicated for CitiMortgage and previously spearheaded an outsourced loan processing center to bring additional products and services to their existing client base for another leading title company and settlement services provider.

#### **About Mortgage Builder Software, Inc.**

Headquartered in Southfield, Mich., [Mortgage Builder Software](http://www.mortgagebuilder.com), Inc. has been providing high-quality loan origination software (LOS) to mortgage bankers, community banks, credit unions and financial institutions for nearly 10 years. Mortgage Builder® is an end-to-end mortgage lending solution for both retail and wholesale production. Their flagship product delivers everything from pre-qualification and Web integrated services through interim servicing and loan delivery. Mortgage Builder maintains the highest customer retention in the industry and is the first provider of a Linux-based LOS. Mortgage Technology magazine named Mortgage Builder as one of the industry’s top 100 technology vendors and a finalist for Mortgage Technology’s 2007 Help Desk award, which recognizes outstanding customer service. For more information, visit <http://www.mortgagebuilder.com>.

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